



# E-Commerce & Shopify Development - Great Learning Hub

## **Course Overview:**

Learn how to build, manage, and scale professional e-commerce stores using Shopify and modern tools. This course focuses on real-world store creation, customization, and sales strategies.

## **Key Learning Outcomes:**

- Shopify store setup
- Theme customization
- Product & inventory management
- Payment & shipping integration
- Conversion optimization

## **Course Curriculum:**

Module 1: E-commerce Basics  
Module 2: Shopify Setup  
Module 3: Store Design  
Module 4: Products & Payments  
Module 5: Marketing & SEO  
Module 6: Launch & Projects

## **Tools & Technologies:**

Shopify, Liquid (Basics), Canva, Payment Gateways

## **Career Opportunities:**

Shopify Developer, E-commerce Manager, Freelancer, Store Owner

## **Course Duration:**

2 to 4 Months

## **Why Choose Great Learning Hub?**

- Practical store building
- Industry tools
- Expert mentorship
- Certification

## **Certification:**

Professional certificate after completion